The article is devoted to theoretical study of the concept of "professional values". The problem of values in professional activity is relevant in modern psychological and pedagogical science, since it reflects the orientation of the professional interests of a future specialist, the availability of life goals, awareness of choice and evaluation, life satisfaction and the ability to take responsibility for him/her, influencing his/her course. The urgency of the problem is also aggravated by the need of the higher school of Ukraine at the present stage, such as following: the graduate needs to prepare for professional life, the conditions and quality of which are changing rapidly.

The analysis of the essence of the notions of "value", "professional values" in the aspect of special training was the topic of research works of N. Bieliaiev, O. Bezpalko, V. Vodzynska, F. Honobolin, G. Zhirskii, A. Zdravomyslov, B. Olshanskii, A. Lazaruk, T. Liubimov, A. Petrovskii, V. Tugarinov, V. Shpalinskii, V. Yadov and others; the classification of the values of particular professional – L. Aza, A. Anisimov, V. Vasilenko, J. Zhukov, Yu. Zavalievskii, M. Kagan, V. Momov, N. Smirnova, V. Tugarinov, M. Scheler; the process of forming the professional values of future specialists – A. Aleksiuk, V. Gryniova, K. Zhurba, V. Kyrychok, O. Kolonkova, N. Niepomniascha, O. Matviienko, O. Sukhomlynska, G. Tarasenko, N. Tkacheva, C. Chorna.

Theoretical analysis of the concepts of "value", "professional values" in the scientific paradigm is conducted. The complexity of these concepts is revealed, which is explained by the relevance and, at the same time, the complexity of the approaches to its study:

- value is the significance of certain realities of actuality in terms of the needs of a man and society (Lozova V.O., Panov M.I., Stasevskaia O.A.).
- value is any object, including the ideal, which is of vital importance to the subject (the individual, group, population, humanity), and in the broad sense value can be abstractly attractive meanings or situational values that are stably important for the individual concrete material goods, and in the narrow one identified with spiritual ideas, which are expressed by the notions of a high degree of generalization (Boiko V.).
- value is the form of relations between the subject and the object, which allows the conscious reproduction by the subject of the value of the object. It is taken into account that values have the ability to acquire meaning in public life and human practice (Maksimchuk N.P.).

In view of the diversity of author's achievements and attitudes regarding the understanding of values, some authors distinguish their main provisions: the leading feature of values – the focus on a man, on everything that is inherent in it and is the basis of consciousness and behavior; values are an indicator of the level of human culture as a spiritual, and material, product of public wealth; values are closely linked to human activity and social life; they are guiding ones in ever-changing sociocultural, pedagogical conditions; with the help of values, the person defines a subjective attitude to the surrounding space of his life (Sholokh O.A.).

The main classification of values in the context of professional activity of the future specialist is given, including dependence on what kinds of needs satisfy the values that fulfill their role and in what sphere:

- for the object of assimilation – material and material-spiritual values;

- for the purpose of assimilation selfish and altruistic;
- by way of expression situational and stable;
- for the role in human activity terminal and instrumental;
- on the content of the activity cognitive, subject-transforming;
- by affiliation personal (individual), group, collective, social, national (national), universal values (Bekh I.D.).

Theoretical analysis of values from the standpoint of professional activity is carried out. Under "professional values" one understand the basis for personal acceptance of yourself as a qualified representative of a particular profession; integral basis of activity as an individual (representative of a particular profession); and any small or large social group (professional team); a reference point for qualified performance and observance of certain responsibilities, for professional responsibility for their activities (Sholokh O.A.).

Professional values are defined as a complex multilevel education, a certain system of coordinates of the relevant regulations of the professional work of a specialist. Professional values of student youth embody professional responsibility, the essence-content content of teaching work, its moral aspect, certain principles and specific professional relations with students, colleagues, representatives of various social institutions. The scientist outlines the main blocks of the professional values of future educators, such as: the humanistic block (tolerance, tact, restraint, correctness, confidentiality), the communicative unit (contact, courtesy, directness, openness, attentiveness), the competence block (devotion to the case, awareness, objectivity, diligence, educated), emotional-volitional block (persistence, determination, activity, optimism), organizational (discipline, punctuality, concentration, clearness, assimilation) (Satanovska L.).

Under professional values, the most important human phenomena that define nature, regulate and direct professional activity, and also become the basis for the selection and mastery of the profession, the professional growth of the socially significant results as a result of professional activity (Yu. Putai).

Professional values are strategic goals that motivate people to achieve common goals, which determines the importance for future specialist to navigate them, therefore the goal of the higher educational establishment is to create the optimal conditions for the formation of professional values of future specialists.

On the basis of the above definitions of "professional values" it is determined that professional values include the values that are needed in the activities of a specialist that influence its success, provide the possibilities for the most complete realization of personal potential and the development of which will ensure the high quality of professional activity.

The psychological and pedagogical aspects of the problem of professional values in the professional activity of the future teacher are specified.

Personal and pedagogical values that act as socio-psychological education, in which the goals, motives, ideals, guidelines and other outlook characteristics of the teacher's personality, which together form the system of its value orientations, are represented. It focuses on both socio-pedagogical and professional-group values, which serve as the basis for the individual-personal system of pedagogical values.

This system includes:

- values related to the personality attribution of their role in the social and professional environment (social significance of the work of the teacher, prestige of pedagogical activity, recognition of the profession by the closest personal environment, etc.);
- values that meet the need for communication and broaden its range (communication with children, colleagues, reference people, experiences of child love and attachment, exchange of spiritual values, etc.);
- values that focus on the self-development of creative individuality (opportunities for the development of professional and creative abilities, involvement in world culture, occupation of a favorite subject, constant self-improvement, etc.);
- values allowing self-realization (the creative nature of the work of the teacher, romance and passion for the pedagogical profession, the possibility of helping socially disadvantaged children, etc.);
- values that make it possible to meet pragmatic needs (the possibility of obtaining a guaranteed civil service, pay and length of leave, etc.) (Isaiev V.V.).

The following groups of professional values of the teacher are distinguished the following: values-goals, values-means, values-relationships, values-knowledge and values-quality (Gryniova V.M.).

Key words: values, value orientations, professional values.